

Management Support

Naming Schools, Facilities Teams, and Use of Mascots, Images, or Logos Procedure

The naming of a school and/or district facilities will take place in the following manner:

- A. The Superintendent or designee will select a committee whose purpose will be to submit to the Board a list of no more than three names for the new school, facility, team name or mascot. The list will briefly state, along with each name, why the committee nominated each name. The committee may solicit nominations from students and the community.
- B. The committee will, whenever possible, follow these guidelines:
 1. Each name will be known to, and significant to, the people of the district;
 2. The names submitted must not conflict with the names or mascots of other schools in the district or surrounding districts; and
 3. The use of personal names will not be allowed.
- C. The Board will select the name of the new school, facility, team name or mascot from the list provided by the committee. If for any reason the names suggested by the committee are unacceptable to the Board, the Board can request that the committee reconvene and select three new names to be presented to the Board. Formal dedication of the facility will take place after final completion of the project.
- D. For a new school or facility, in recognition of the efforts of those involved in the project, a plaque containing the following information will be attached to a new building:
 1. School and/or facilities name;
 2. Completion or dedication date;
 3. Name of the Board members as of the Board approved construction date to appear in the following order:
 - a. Chair/President;
 - b. Vice Chair/President;
 - c. Members (alphabetically)

4. Superintendent as of the Board approved construction date; and
5. Architect and contractor names.

The naming of teams and the designation of mascots images and logos are subject to the following limitations:

1. New schools, facilities or team names, mascots, logos or images will not be Native American names, symbols, or images.

Adoption Date: October 25, 2006

Revised Date: April 13, 2022