

COMMUNITY RELATIONS

Contests, Advertising and Promotions

Criteria to be used for nonprofit organizations:

1. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;
2. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product or special interest of the sponsoring group; and
3. Participation by a student would not interfere with his/her program of curricular or co-curricular activities.

Adoption Date: November 18, 1992
Revised: August 28, 1996