

Agribusiness

Snohomish High School Only

Agribusiness is a field that offers many benefits. The agricultural industry is one of the largest employers in the state of Washington, providing jobs for over 160,000 people. In addition to providing employment opportunities and contributing to the economy, agribusiness also offers a wide range of career paths. These include positions in management, marketing, finance, and research and development. Students who complete both classes in this pathway will meet CTE graduation pathway requirements.



Students in this pathway will:

- ➔ Graduate with both agricultural and business and marketing training.
- ➔ Have the opportunity to earn college credit.
- ➔ Be able to participate in either DECA or FFA.

What high-demand careers are related to an Agribusiness Pathway?

High-demand careers	Annual salary in Washington	Required training after high school	Schools offering degrees or certification
Precision Agriculture Specialist	\$65,100	Associate or Bachelor's Degree	Columbia Basin College Green River College Washington State University
Sustainable Agriculture Manager	\$73,830	Associate or Bachelor's Degree	Skagit Valley Community College Washington State University Evergreen State College
Food Safety and Quality Assurance Manager	\$55,320	Bachelor's Degree	Washington State University University of Washington
Agribusiness Marketing Specialist	\$135,900	Bachelor's Degree	University of Washington Washington State University

* Information is from 2020 U.S. Bureau of Labor Statistics

What courses are offered in the Agribusiness Pathway?

High school courses in this pathway	College credit offered			Leads to a certification?	Equivalencies offered to meet graduation requirements
	CTE dual credit	College in the High School	AP		
Introduction to Marketing (1.0 credit)	X				
Plant Biology (1.0 credit)	X				1.0 biology credit

Course descriptions (courses may be taken in any order):

Introduction to Marketing - Students in this class will learn what it takes to run their own business, with a focus on promotion, selling, and communication. Students will have an opportunity to participate in DECA, which is a dynamic club that gives its members exciting opportunities such as competition, travel, and community service. Five college credits are available through CTE Dual Credit.

Plant Biology - This science course is designed around the scientific principles and concepts that drive living systems. Students will follow the steps of the scientific method in classroom activities and laboratory investigations. The main concepts covered will be ecology, biochemistry, cells, genetics, evolution, anatomy, and importance of domestic plants. Up to seven are available through CTE Dual Credit. There is 1.0 biology equivalency credit available.

What club is offered to practice career-related skills and leadership?

Future Farmers of America is the CTE co-curricular opportunity (called a Career and Technical Student Organization) that is related to the Plant Biology course. The Future Farmers of America (FFA) is a dynamic youth organization that fosters leadership and personal growth through agricultural education. In FFA, students partake in a wide range of experiential learning activities, including hands-on projects, leadership development events, and competitive experiences that promote agricultural awareness and proficiency. Members have the opportunity to raise animals, cultivate crops, engage in community service, and participate in career development events that span various agricultural disciplines. As FFA students advance through their educational journey, they acquire skills in communication, problem-solving, and strategic thinking, all of which equip them for success in both agricultural and non-agricultural careers. Beyond high school, FFA alumni often pursue careers in agriculture, agribusiness, animal science, environmental management, and related fields, contributing to sustainable food production and the well-being of rural communities and beyond.

DECA is the CTE co-curricular opportunity (called a Career and Technical Student Organization) that is related to the Introduction to Marketing course. DECA, an internationally recognized student organization, prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management. Through DECA, students engage in a diverse array of hands-on activities that promote critical thinking, teamwork, and real-world business skills. Members have the chance to participate in competitive events, workshops, and conferences that enhance their understanding of marketing, economics, and entrepreneurship. As they progress through high school, DECA students cultivate leadership qualities, develop business plans, and gain insights into industry trends. After high school, DECA alumni often pursue careers in marketing, advertising, finance, business management, hospitality management, and related fields, where their honed skills and business acumen are highly valued in driving success and innovation.

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