

Snohomish Summer Internship Program



Information for Students and Parents/Guardians:

Thank you for your interest in participating in Snohomish Summer Internships! The purpose of the summer internship is to give students a chance to develop the skills that they have been learning in their high school classes in a workplace environment. The program also gives businesses in the Snohomish area an opportunity to develop relationships with members of the future workforce.

Data shows that students who participate in internships that are related to their careers have the following advantages:

- National Associate of Colleges and Employers (NACE) – Students who have participated in internships receive 1.61 job offers, while students who did not participate in internships receive 0.77.
- The average salary of someone who served as an intern is \$15,000 higher than someone who has not.
- 70% of interns are hired at the company in which they interned.

Students interested in the summer internships need to be rising sophomores or juniors and at least 16-years-old. Students will need to drive themselves to the internship sites. The internship consists of students working a total of 60 hours during a five-week period during the summer, which will start during the week of July 8. An exception is the internship with the Snohomish Farmers Market. See its internship description for full details. Here are the internships for this summer:

- **Crossfit Snohomish** in Cathcart/Clearview – Personal training
- **The Goddard School** on Seattle Hill Road– Early childhood education
- **North Sound Media** (KRKO and KXA) in Everett – Broadcasting, marketing, and event management
- **The Snohomish Farmers Market** in downtown Snohomish – Event management and entrepreneurship
- **Soundair Aviation Services** off Bickford Avenue – Aerospace manufacturing

How to Get Started:

1. Fill out the application for the internship that you are interested in. There is a link and QR code to the application at the bottom of each internship description.
2. If you are under 18-years-old, have your parents/guardians sign the signature line at the bottom of this page and return it to the counseling office at your school.
3. After spring break, candidates that are selected to be interviewed will be notified by phone and invited to interview for the position by the internship host from the business and the internship supervisor from the school district (Brian Burdon, Career and Technical Education Director, Snohomish School District).

2024 Summer Internship Timeline:

- Week of March 11 – Summer internship applications are open.
- Applications for internships open until filled.
- Late April – Internship interviews begin.
- 2nd week of June – Pre-internship meeting at the business (specific time and place TBD).
- Week of July 8 – Internships begin.
- End of internship – Exit interviews and career “next steps” with interns.

Questions? Contact Brian Burdon

brian.burdon@sno.wednet.edu

Parents – if your student is under the age of 18, please sign below, giving them permission to apply. This form should be returned to the counseling office (SHS: Mrs. Welch, GPHS: Mrs. Hoiem, AIM: Mr. DeGroot)

Student Name

Parent/Guardian Signature

Date

North Sound Media Summer Internship Program



Internship Name: Event Management and Digital Marketing

Host Company: North Sound Media- KRKO/KXA Radio in Everett (Key Bank Tower)

About the Internship: Get ready to make waves in the exciting world of broadcasting, strategic communication, event management, and on-air/digital marketing. This isn't your average internship; this is your chance to join the dynamic team at North Sound Media and turn your passion into a live broadcast adventure! You'll have the opportunity to immerse yourself in the fast-paced realms of communication strategy, event coordination, and the captivating world of on-air and digital marketing.

Career Paths: This internship is designed to expand student's awareness of career paths, including but not limited to:

- Broadcasting (audio production)
- Strategic communication
- Event management
- On-air and digital marketing

Qualifications:

- Must be a rising sophomore or junior that is enrolled in a Snohomish School District high school
- Must be at least 16-years-old
- Good attendance, on time to class, no/few discipline referrals
- Preferred – participation in DECA or FBLA
- Preferred – Student Media/Publications, Computer Graphics, and/or Photography coursework

Internship Details:

- **Start Date:** July 8
- **Duration:** 5 weeks
- **Weekly Commitment:** 12 hours (4 hours per day, 3 times a week)

Internship Components: Interns will collaborate with senior broadcasters, participate on digital projects, and receive hands-on broadcast and journalism experience at our downtown Everett headquarters including:

1. Assist with set up and tear down at events across Snohomish, Skagit, and Island Counties. Students would need to self-transport. Dates are TBD. Times would be sometime between 10am – 5pm.
2. Prepare and hand out collateral for event attendees.
3. Work on digital marketing projects and social media content creation.
4. Lend their voice to live programming and recorded commercials/PSAs that could be featured on the air.
5. Sit in on meetings and attend networking events around Snohomish, Skagit, and Island counties with sales team members.

Application: Interested candidates can apply by scanning the QR code below or visiting our application portal:

<https://forms.gle/ePS2AiG5zXzbxLmFA>



Apply Now

Join us for an enriching summer experience!