

STRATEGIC PLANNING

Strategic Planning Process

Strategic Planning Council Selection: Because the selection of the council involves the entire community, the superintendent in consultation with the board shall choose a representative membership, exclusive of the board and superintendent, not to exceed fifty (55) members. The council must include representatives from the following constituencies:

- parents (persons with child(ren) currently enrolled in the school district): one per school;
- general community (persons who live in the geographical boundaries of the school district, but who do not have child(ren) in school): three total;
- business (persons who work in the geographical boundaries of the school district): three total;
- administrative staff: three total (one at-large union representative);
- certificated staff: one per school (one at-large union representative);
- classified staff: three total (one at-large union representative);
- students: three total;
- superintendent; and
- board members (a number to be determined by the board).

The council shall be responsible for creating a vision statement, developing belief statements and operating principles, creating a mission statement, conducting an audit, and setting strategic goals. The council shall choose the chair, establish a meeting schedule and conduct the strategic planning process. Over the course of the scheduled meetings the council shall produce a draft strategic plan. The council remains in effect during the implementation and evaluation phases of the process as it becomes cyclical in nature.

Action Planning Committees: The action planning committees shall develop the strategic action plans (implementation activities and evaluation techniques) that govern the implementation and evaluation of the strategic plan. The strategic planning council shall nominate people for selection by the superintendent to serve on action planning committees.

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